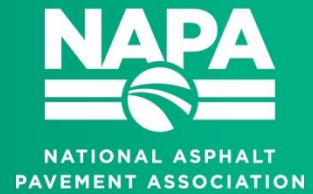


# NEWS RELEASE



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## **SUPERIOR ASPHALT INC. WINS NATIONAL AWARD FOR ECOLOGICAL OPERATIONS**

Lanham, Md. — The National Asphalt Pavement Association (NAPA) announced today that Superior Asphalt Inc., of Grand Rapids, Mich., is the winner of the 2017 Ecological Award. The award is sponsored by *Roads & Bridges* magazine. The company was recognized Monday, July 9, at a ceremony honoring the Operational Excellence Award recipients during the NAPA Midyear Meeting in Boston.

“NAPA members strive for excellence beyond constructing high-quality asphalt pavements. The five categories of the Operational Excellence Awards — Asphalt Operations Safety Innovation, Community Involvement, Ecological, Outstanding Brochure, and Outstanding Website — recognize a company’s commitment to operations that make them good contractors, good industry ambassadors, and good neighbors,” said NAPA Craig Parker.

The Ecological Award recognizes asphalt plants whose streamlined production facilities improve productivity and safety. The goal is to demonstrate the asphalt industry’s concern for environmental issues, detail practical methods undertaken to promote environmental stewardship within a company, and emphasize the inherent recyclability of asphalt pavements.

At Superior Asphalt Inc., the company’s commitment to the environment comes from its president and founder, Jeff Kresnak. His love of nature is reflected in the beautifully landscaped Dutton plant site. Located in an industrial cul-de-sac, the site’s aesthetics have been enhanced with more than 100 native spruce trees, which require little water, to screen the plant from its neighbors and with stone signage and hardscaping sourced from the plant’s Portland, Mich., operations. Saving energy and water, and limiting waste are an important part of the company’s values.

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“We waste no materials and do our best to keep material out of Michigan landfills and waterways,” said Kresnak. “We recycle everything — 100 percent of our asphalt. Nothing goes to the landfill.”

The company’s decades-long mandate to recycle was the catalyst that motivated it to spend 15 years perfecting a winter hot mix it provides to its municipal customers. “We are constantly working to improve our winter hot mix,” Kresnak said. “It’s tested on a daily basis to ensure it contains the 6 percent liquid asphalt or higher necessary to lock up.”

In addition to Superior Asphalt’s environmentally friendly values and innovations, the Dutton Plant uses an efficient 300 ton per hour drum plant. Burners are checked regularly, and their efficiency is calculated and monitored.

Superior Asphalt Inc. uses 15–20 percent reclaimed asphalt pavement (RAP) in most mix designs and has the air emissions permit required by the Michigan Department of Environmental Quality to make RAP mixes. RAP is closely monitored at all times to ensure a quality asphalt material that is durable and reliable.

“We run the cleanest facility possible,” Kresnak said. “Our Dutton Plant is highly efficient, and we’ve had no noise complaints. The few emissions complaints we have had over the years were addressed immediately. The community truly welcomes us, and we try to be the best stewards we can be for the community and environment.”

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The National Asphalt Pavement Association (NAPA) is the only trade association that exclusively represents the interests of the asphalt producer/contractor on the national level with Congress, government agencies, and other national trade and business organizations. NAPA supports an active research program designed to improve the quality of asphalt pavements and paving techniques used in the construction of roads, streets, highways, parking lots, airports, and environmental and recreational facilities. The association provides technical, educational, and marketing materials and information to its members; supplies product information to users and specifiers of paving materials; and conducts training courses. The association, which counts more than 1,100 companies as members, was founded in 1955.