



## MISSION

TO ADVANCE AND PROMOTE
MICHIGAN'S USE OF ASPHALT
PAVEMENTS THROUGH UNMATCHED
QUALITY, INTEGRITY AND
INNOVATION

## CORE VALUES

Building
pavements
that are long lasting,
resilient, and cost
effective, while utilizing
the latest technology
to continue being

Michigan's pavement

type of choice

# COLLABORATION

Constructing
a world class
transportation
system underpinned
by state, local
and legislative
partnerships

## EXCELLENCE

Utilizing materials and processes that ensure quality

#### WIEGRITY

Always operating in a trustworthy manner

### PILLARS

#### **ADVOCATE**

LEGISLATIVE

MARKET

RELATIONSHIPS

#### **COLLABORATE**

MDOT
LOCAL AGENCIES
PARTNERS

#### **CULTIVATE**

EDUCATE SUPPORT EVENTS